

## ECO 336 Urban Economics

### Term Paper Guidelines

Important Dates:

A. Term Paper **Topic Submission** Date: **March 20**

B. Term Paper **Submission** Date: **May 8**

The objective of this term paper assignment is for you to conduct an economic analysis of urban economics issues of your choice and present your findings in writing. The only restriction of the topic selection is that the topic should deal with the **issues in/related to Turkey**.

Imagine yourself being a policy maker or an economic consultant of a (local) government in Turkey. You are going to provide well-planned housing policy (improvement of living environment, provision of affordable housing...), provide better public goods and amenities, attract industries to enhance the regional economy and resolve existing urban problems. Alternatively, imagine yourself an entrepreneur deciding the location of your office based on the productivity, profitability, proximities to labor and customers. Or, imagine yourself being a developer who constructs housings or office buildings, deciding where to develop in which scale based on expected profitability and government regulations. Find an issue which interests you, analyze the issue economically, and propose your original resolution/planning/policy.

If you have any problem or things to discuss related to the term paper, you are encouraged to talk to the instructor during her office hour, by appointment or by e-mails. If you prefer working on a topic which does not involve Turkey, consult the instructor.

#### A. **Topic Submission** (Due: March 20)

Submit a brief memo about your paper including the following information.

##### 1. Title of the Term Paper

- (Tentative) title which describes the topic of your paper

##### 2. Objective of the Research

- Describe the objective(s) of the paper
  - Why is it important/ interesting to discuss/analyze the topic?
  - What is your objective (aim/goal) of this research?

##### 3. Approach/ Methodology

- Describe how the topic will be analyzed
  - Theoretical
  - Empirical
  - Case Study

- Data Analysis/ Econometrical/Statistical Analysis
- or else

#### 4. Data/Information

- Describe where you are going to look for information/data necessary
  - Academic journals
  - (local) government [publications, web page, interviews etc.]
  - Other sources

### **B. Term Paper Submission:** (Due May 8)

Submit a complete **10 – 15 pages** long, **typed with 12 point font** and **double-spaced**, paper including the components below. The paper should be submitted **during the class** or by **5 P.M.** on **May 8<sup>th</sup>**. Late papers will be deducted **5 % of the grade for EACH DAY late**.

#### 1. Title

#### 2. Introduction

- What is the problem or topic you wish to investigate?
- How will you approach this research?
- Why is this of interest to you?
- Why should we be interested in this topic?
- Give brief background information if considered necessary.

#### 3. Literature Review

- Identify and cite articles that you found particularly interesting and useful for this paper. (Make sure you try to verify the reliability and quality of your sources. Use quotation marks if any parts of the articles quoted directly.)

#### 4. Body of your ORIGINAL research

- Research Methodology [Theoretical, Empirical, Data Analysis, Case Study...]
- Analysis
  - Your findings [This is the main part of your paper!]
  - Economic efficiency/costs/impacts (if applicable)
  - Limitation of your research (if applicable)

#### 5. Conclusions

- Summarize your major findings.
- Make sure that you directly connect this section to the introduction you wrote and to what you said you were going to do in this research.
- Make sure that you have clearly stated what you intend to do in this work.

#### 6. Bibliography

- List the article sources you consulted, cited and quoted in the paper.
- Make sure that all the sources used in the paper are listed here.