

Simple Linear Regression Model Estimation: Output of STATA program

Data:

Y (Sales)	350	380	400	420
X (Price \$100)	6.5	6.0	6.5	5.0

Source	SS	df	MS	
Model	⑥ 1350	1	1350	Number of obs = 4
Residual	⑦ 1325	2	⑨ 662.5	F(1, 2) = 2.04
Total	⑧ 2675	3	891.666667	Prob > F = 0.2896
				R-squared = 0.5047
				Adj R-squared = 0.2570
				Root MSE = 25.739

	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]
x	① -30	② 21.01587	③ -1.43	④ 0.290	⑤ [-120.424, 60.42398]
_cons	⑥ 567.5	126.7502	4.48	0.046	[22.13771, 1112.862]

- ⑥ b_0
 - ① b_1
 - ② $s_{b_1} = \sqrt{\frac{se^2}{(n-1)s_x^2}}$
 - ③ $t_{b_1} = \frac{b_1}{s_{b_1}} = \frac{①}{②}$
 - ④ p-value.
 At what % of confidence level can we reject H_0 ?
 $100 - 29 = 71\%$
 (14.5% each)
 - ⑤ 95% confidence interval
 $b_1 - t_{n-2, \alpha/2} s_{b_1} < \beta_1 < b_1 + t_{n-2, \alpha/2} s_{b_1}$
 ① - 4.303 * ② < β_1 < ① + 4.303 * ②
 - ⑥ $SSR = \sum (\hat{y}_i - \bar{y})^2$
 - ⑦ $SSE = \sum (y_i - \hat{y}_i)^2$
 - ⑧ $SST = \sum (y_i - \bar{y})^2$
 - ⑨ se^2 : model error variance
 - ⑩ $R^2 = \frac{SSR}{SST} = \frac{⑥}{⑧}$
- $H_0: \beta_1 = 0, H_1: \beta_1 \neq 0$
 $\alpha = 0.05$ two tail test
 $t_{2, 0.025} = 4.303$
 since $-1.43 > -4.303$
 Fail to reject H_0 .