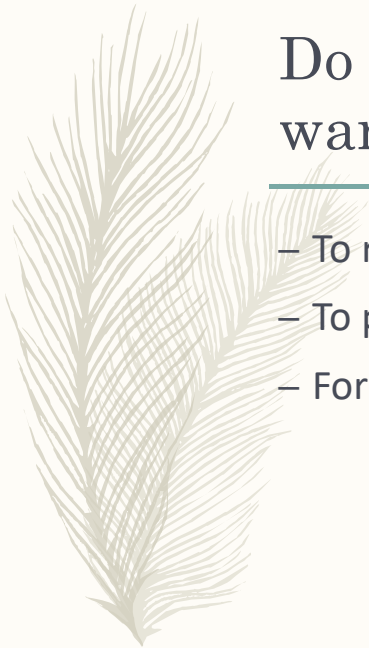




What is the major difference between
High School & University?



Do you have any Questions you
want to ask

- To resolve real world problems?
- To propose better solutions?
- For just being curious?



University is the place where...

- You meet life-long friends
- You learn tools to resolve real-world problems (answer may not exist. even after solving one problem in one way, you never know if your “answer” or “solution” is correct.)
- You learn how to question, how to be suspicious, where to turn/where to look for your answers, how to research... to make Turkey/World the better place

in addition to learning extra knowledge.




Remember the facts that...

- What you memorize without understanding never stay with you. You forget everything you’ve memorized by graduation.
- What you experienced, hands on try-and-errors, deep thoughts questioning many “WHYs”, actual actions... stay with you and shape your life.



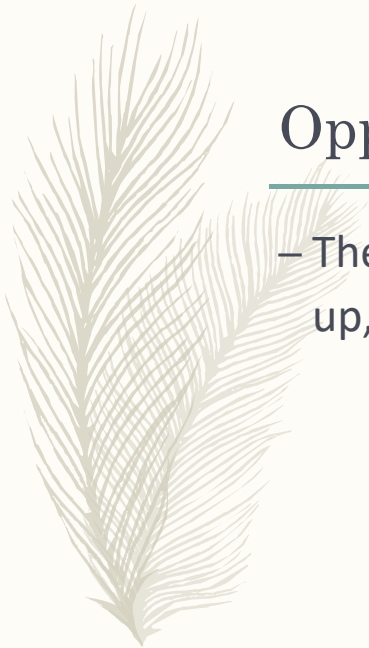
And now finally something about “Economics”

Why Study Economics?

- 
- To Learn a Way of Thinking
 - To Understand Society
 - To Understand Global Affairs
 - To be an Informed Citizen



Let me introduce just one new concept which change your way of thinking/behavior.



Opportunity Cost

– The best alternative that we forgo, or give up, when we make a choice or a decision.



Scope of Economics

– Microeconomics (ECO135)

– Macroeconomics (ECO136)



Do you know anything about
“Economics”?
